



Annual Benefit Report

Prepared for: PA Benefit Corporation Requirement

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Monday, January 8, 2024

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B IMPACT REPORT AND SCORE



Headquarters
 Pennsylvania, United States

Certified Since
 January 2010

Industry
 Computer programming services

Sector
 Service with Minor Environmental Footprint

Operates In
 United States

Website
 yikesinc.com

YIKES, Inc

Since 1996 YIKES, Inc. has built creative web design and development solutions for businesses and non-profit organizations, with a core speciality in WordPress themes, plugins, and functionality.

Best for the World

Every year, B Lab recognizes the B Corps that have achieved the highest verified scores in the five impact areas evaluated on the B Impact Assessment.


Best For The World: Workers	2016
Best For The World: Workers	2015

Help us reach more businesses by keeping the B Impact Assessment free Donate today





Overall B Impact Score i

YIKES, Inc
For Fiscal Year End Date: **31 Dec 2022**



101.4

Your Company 
B Corporation Certification Qualification 
0 200

	QUESTIONS ANSWERED	OVERALL SCORE
Governance	20/20	15.5
Workers	39/39	31.0
Community	37/37	30.8
Environment	22/22	13.1
Customers	24/24	10.8

COMPANY

Overview

Since 1996 YIKES, Inc. (YIKES) has been observing the triple bottom-line philosophy of people, planet, profit. YIKES is committed to making positive societal changes through our business practices and ethics.

YIKES is a Philadelphia-based, full-service, web design and development company. YIKES builds smart, effective, creative web solutions for businesses and non-profit organizations. We pride ourselves on outstanding quality and unsurpassed customer service.

“At YIKES, we believe that business can change the world for the better. We are dedicated to building a more socially, environmentally, and financially sustainable local economy. Being a Benefit Corporation allows us to prove commitment to our values and beliefs as a business.”

Mia Levesque, Co-Founder of YIKES, Inc.

YIKES is proud to have earned B Corporation Certification in 2010 and is a member and sponsor of the Sustainable Business Network of Greater Philadelphia, since 2003.

YIKES was proud to accept the “Green with Envy” award in the 2012 Citywide Storefront Challenge hosted by the Philadelphia Commerce Department and the Community Design Collaborative as part of Design Philadelphia. YIKES was honored to receive the 2011 B Corporation "Most Inspirational Project" Award and was a recipient of a “Triple Bottom Line” Award at the 2005 Social Venture Institute in the service category.

Becoming a B Corporation

YIKES is thrilled to have the opportunity to be part of the B Corporation community and share our philosophy of the power of business to do good. YIKES has an excellent reputation for conducting its business activities with integrity, fairness, and in accordance with the highest ethical standards.

YIKES was named twice to the list “Best in the World for Workers” by the B Lab Global community.

We recognize the potential to participate in creating a way for businesses to leave a positive environmental footprint and are excited to be a part of a national movement toward responsible and sustainable business practices. Being a part of a local living economy has always been a priority for YIKES. Being a Benefit Corporation further solidifies YIKES position in the marketplace as a conscious organization. On January 22, 2013, YIKES became one of the first Pennsylvania Benefit Corporations.

Putting the “Benefit” in Benefit Corporation

By law, Pennsylvania Benefit Corporations must produce a “material positive impact on society and the environment.” This report details YIKES’ numerous positive impacts on people, the environment, and the community.

PEOPLE

Team

YIKES believes that employees make the company and deserve to know their worth. We believe in a strong work-life balance and provide the means for employees to meet professional and personal demands that enrich life. This includes supporting flextime and is a Results-Only Work Environment. Starting employees receive 4 weeks paid vacation, 18 paid holidays, including annual Election Day and Juneteenth, and 3 personal days, including birthdays off. YIKES also supports a policy of “if you are sick, you shouldn’t be working.”

YIKES has Volunteer Time Off (VTO) as an added employee benefit, providing 2 paid days off per year to each employee. The purpose of this is to support activities that enhance and serve the communities where we live and work. The intention is to participate in giving back and to allow employees to share in supporting their community. At the same time, YIKES recognizes that participating in these sorts of activities enriches the lives of its employees. Over half of the YIKES team members volunteer their time to a variety of organizations.

ENVIRONMENT

Reduce, Reuse, Recycle

YIKES is thrilled to use Bennett Compost (www.bennettcompost.com/) to help reduce the amount of waste we produce through composting. YIKES recycles not only paper and plastics but also recycles electronics. We print promotional materials on recycled paper with soy ink as well as “seed paper” that can be planted. The YIKES office uses green cleaning and paper products. YIKES is also a 100% Replanted “office” (www.replanttrees.org).

COMMUNITY INVOLVEMENT

In 2023, YIKES and its staff volunteered their time, expertise, and other resources at the following events:

Contributing to Open Source

YIKES contributes to the WordPress project, donating many hours to this free, open-source community.

Volunteer Speaking and Teaching

YIKES volunteers time and staff hours to help support local organizations and share our experience and knowledge.

In-Kind Services

YIKES provides free professional website design and development to a selection of small, organizations that are providing a service to Philadelphia communities. In 2023 YIKES continues to maintain the website for Philadelphia’s Magic Gardens (phillymagicgardens.org), Hood Savior, and Philly AIDS Thrift at Giovanni’s Room (queerbooks.com).

ENVIRONMENTAL IMPACT

Reduction of Environmental Footprint

YIKES actively tries to reduce the environmental footprint caused by commuting. As of June 2023, YIKES is a fully distributed company. We continue to encourage all employees to use public transportation, to walk and to bike.

AFFILIATIONS/CERTIFICATIONS



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